# Google Advanced Data Analytics Capstone



# Instructions

Use this PACE strategy document to record your decisions and reflections as a data professional as you work through the capstone project. As a reminder, this document is a resource guide that you can reference in the future and a space to help guide your responses and reflections posed at various points throughout the project.

**Project proposal**

**Salifort Motors project proposal**

## **Overview**

*Salifort Motors is seeking a method to analyze the current data and enhance employee retention and identify what factors make them leave the company.*

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| **Milestones** | **Tasks** | **PACE stages** |
| **1.** | **What is the purpose and what are the business needs of the project?** | **Plan** |
| **2.** | **What resources are required to complete this project?** | **Plan** |
| **3.** | **Data Exploration and Cleaning** | **Analyze** |
| **4.** | **Compute descriptive statistics** | **Analyze** |
| **5.** | **Build the Model** | **Construct** |
| **6.** | **Check model assumptions** | **Analyze and Construct** |
| **7.** | **Communicate final insights with stakeholders.** | **Execute** |